

Sal Emma

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Sal Emma is a professional writer of 20 years with a decade of editorial, agency copywriting and creative experience. Versed in print, online, electronic and spoken word, he has written for clients in commerce, government, not-for-profit, editorial and academia, including Harvard Medical School, the University of Pennsylvania, Harley Davidson/Buell Motorcycles, Bank of America and the Discovery Channel.

Employment History

Writer, Editor and Creative Director

Briarpatch Creative; Freelance / Consulting, 2006 - present

Web Project Manager & Creative Services Director

Smith O'Keefe & Associates, Egg Harbor Township, NJ, 2005-2006.

Senior Copywriter

Smith O'Keefe & Associates, Egg Harbor Township, NJ, 2003-2005.

Copywriter

Parker & Partners Marketing / Inkworks Design Studio, Absecon, NJ, 1999-2003

Writer - Editor

Freelance, 1998 - 1999

Manager of Marketing and Public Relations

Burdette Tomlin Memorial Hospital, Cape May, NJ, 1997 - 1998

Public Relations Coordinator

Burdette Tomlin Memorial Hospital, Cape May, NJ, 1990 - 1997

Chief Engineer/News Director

WSLT Radio, Ocean City, NJ 1986-1990

Announcer/Production Engineer/Public Affairs Director

WWFM The Classical Network, Trenton, NJ, 1985 - 1986

Education

BS, Business Administration, University of Phoenix, San Francisco
Diploma, Ewing High School, Trenton, NJ

Software Experience

Microsoft Office
Adobe Photoshop
Adobe Pagemaker
Macromedia Dreamweaver
Proprietary platforms